



Areas for Improvement

- Consistently ranked across all 5 Al sources
- Achieved top 3 ranking in at least one Al source

- Maintain #1 position against 16 active competitors
- Improve 5 points to achieve perfect 100% FusionScore
- Closest competitor is within 5 points strengthen competitive moat
- Optimize individual AI rankings to strengthen overall market position
- Monitor 2 high-performing competitors with 80+ scores

# **Combined AI Rankings**

Aggregated analysis from 5 Al sources for "best light smartphones"

| RANK                        | PRODUCT   | FUSIONSCORE | FREQUENCY | AVG<br>POSITION | BEST<br>POSITION |
|-----------------------------|---|-------------|-----------|-----------------|------------------|
| <b>1</b><br>YOUR<br>PRODUCT | A compact and lightweight smartphone with powerful performance and a high-quality camera. | 95/100      | 5/5       | #1.8            | #1               |

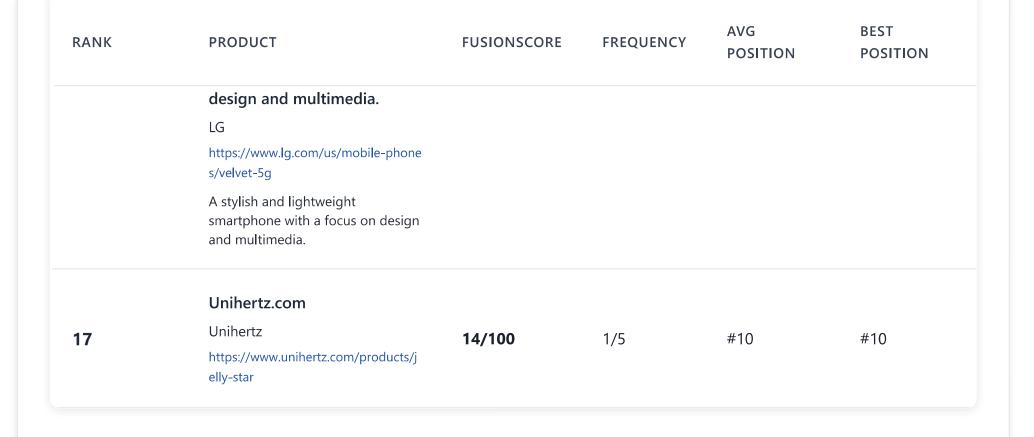
| RANK | PRODUCT   | FUSIONSCORE | FREQUENCY | AVG<br>POSITION | BEST<br>POSITION |
|------|---|-------------|-----------|-----------------|------------------|
|      | Apple https://www.apple.com/iphone-13-m ini/ A compact and lightweight smartphone with powerful performance and a high-quality camera.  |             |           |                 |                  |
| 2    | A foldable smartphone that combines portability with a stylish design and robust features.  Samsung  https://www.samsung.com/galaxy-z-f lip3/  A foldable smartphone that combines portability with a stylish design and robust features. | 95/100      | 5/5       | #3.3            | #1               |
| 3    | A lightweight phone with an excellent camera and stock Android experience.  Google https://store.google.com/product/pix el_5 A lightweight phone with an excellent camera and stock Android experience.                                   | 87/100      | 5/5       | #4.4            | #3               |

| RANK | PRODUCT  | FUSIONSCORE | FREQUENCY | AVG<br>POSITION | BEST<br>POSITION |
|------|--|-------------|-----------|-----------------|------------------|
| 4    | A compact powerhouse with flagship specs in a small form factor.  Asus https://www.asus.com/Phones/ZenFone-8/ A compact powerhouse with flagship specs in a small form | 77/100      | 4/5       | #6              | #3               |
| 5    | A sleek and lightweight smartphone with a focus on media and gaming performance.  Sony  https://www.sony.com/electronics/smartphones/xperia-5m2                        | 73/100      | 4/5       | #5.8            | #4               |
| 6    | A sleek and lightweight smartphone with a focus on media and gaming performance.  A stylish and ultra-light smartphone with a vibrant                                  | 69/100      | 4/5       | #6.3            | #5               |
|      | display and solid performance. Xiaomi https://www.mi.com/global/mi-11-lit e  |             |           |                 |                  |

| RANK | PRODUCT   | FUSIONSCORE | FREQUENCY | AVG<br>POSITION | BEST<br>POSITION |
|------|---|-------------|-----------|-----------------|------------------|
|      | A stylish and ultra-light smartphone with a vibrant display and solid performance.  |             |           |                 |                  |
| 7    | An affordable and lightweight 5G smartphone with a long-lasting battery.  OnePlus  https://www.oneplus.com/nord-n200 -5g  An affordable and lightweight 5G smartphone with a long-lasting battery.                                      | 68/100      | 3/5       | #5              | #4               |
| 8    | A lightweight smartphone with an impressive battery life and affordable price.  Motorola  https://www.motorola.com/us/smart phones-moto-g-power-gen-2/p  A lightweight smartphone with an impressive battery life and affordable price. | 65/100      | 4/5       | #8.3            | #6               |
| 9    | Premium smartphone with Hasselblad camera system Oppo   | 56/100      | 3/5       | #9              | #7               |

| RANK | PRODUCT  | FUSIONSCORE | FREQUENCY | AVG<br>POSITION | BEST<br>POSITION |
|------|--|-------------|-----------|-----------------|------------------|
|      | https://www.oppo.com/en/smartpho<br>nes/series-find-x/find-x7/ |             |           |                 |                  |
|      | Premium smartphone with<br>Hasselblad camera system            |             |           |                 |                  |
|      | Mid-range phone with   |             |           |                 |                  |
|      | distinctive transparent  |             |           |                 |                  |
|      | design   |             |           |                 |                  |
| 10   | Nothing  | 46/100      | 2/5       | #7              | #7               |
|      | https://nothing.tech/products/phone<br>-2a                     |             |           |                 |                  |
|      | Mid-range phone with distinctive transparent design            |             |           |                 |                  |
|      | Tecno-mobile.com   |             |           |                 |                  |
| 11   | Tecno  | 46/100      | 1/5       | #2              | #2               |
|      | https://www.tecno-mobile.com/phon                              |             |           |                 |                  |
|      | es/product-detail/product/pova-slim<br>-5g/                    |             |           |                 |                  |

| RANK | PRODUCT   | FUSIONSCORE | FREQUENCY | AVG<br>POSITION | BEST<br>POSITION |
|------|---|-------------|-----------|-----------------|------------------|
|      | A budget-friendly and lightweight smartphone with a durable design. |             |           |                 |                  |
| 12   | Nokia https://www.nokia.com/phones/en_in t/nokia-5-4                | 42/100      | 2/5       | #9              | #8               |
|      | A budget-friendly and lightweight smartphone with a durable design. |             |           |                 |                  |
|      | honor.com<br>Honor  |             |           |                 |                  |
| 13   | https://www.hihonor.com/global/phones/honor-magic-v5/               | 38/100      | 1/5       | #4              | #4               |
|      | Huawei.com  |             |           |                 |                  |
| 14   | Huawei https://consumer.huawei.com/en/ph ones/mate-xt-ultimate/     | 34/100      | 1/5       | #5              | #5               |
|      | vivo.com  |             |           |                 |                  |
| 15   | Vivo<br>https://www.vivo.com/en/products/x<br>200-ultra             | 18/100      | 1/5       | #9              | #9               |
| 16   | A stylish and lightweight smartphone with a focus on                | 14/100      | 1/5       | #10             | #10              |



# **Score Breakdown Analysis**

42.8 33.3 19

Brand Recognition (0-45 points)

Marketing Reach (0-35 points)

Business Consistency (0-20 points)



# **Competitive Positioning Strategy**

**Priority 1:** Your competitive positioning is strong - maintain current performance

**Priority 2:** Fine-tune individual factors to achieve perfect scores

# **Al Visibility Rankings**

#1

OpenAl GPT-4

APPLE

#1

Anthropic Claude

APPLE

#1

Google Gemini

APPLE

#1

Microsoft Copilot

APPLE

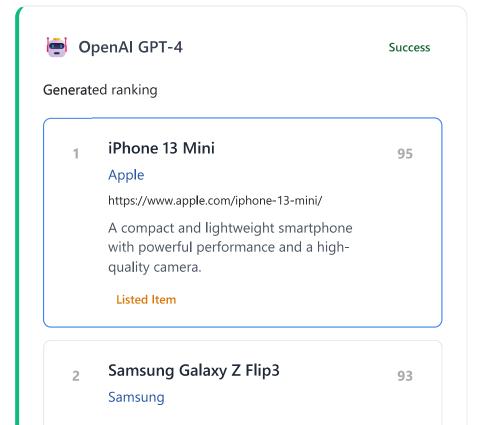
#3

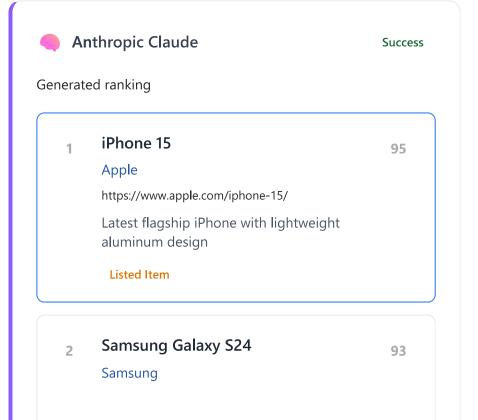
Perplexity AI

APPLE

# **Individual AI Platform Results**

Detailed rankings from each AI platform for "best light smartphones" • Scores normalized to consistent scale





https://www.samsung.com/galaxy-z-flip3/ A foldable smartphone that combines portability with a stylish design and robust features. **Google Pixel 5** 90 Google https://store.google.com/product/pixel\_5 A lightweight phone with an excellent camera and stock Android experience. Sony Xperia 5 II 88 Sony https://www.sony.com/electronics/smartphones/ xperia-5m2 A sleek and lightweight smartphone with a focus on media and gaming performance. **OnePlus Nord N200** 85 OnePlus https://www.oneplus.com/nord-n200-5g An affordable and lightweight 5G smartphone with a long-lasting battery. Xiaomi Mi 11 Lite 83 Xiaomi

3

4

5

6

https://www.mi.com/global/mi-11-lite

https://www.samsung.com/us/smartphones/gala xy-s24/ Compact flagship with AI features and lightweight design

Google Pixel 8

Google

https://store.google.com/product/pixel\_8

Al-powered smartphone with clean
Android experience

OnePlus 12R
OnePlus
https://www.oneplus.com/12r
Performance-focused smartphone with lightweight build

5 Xiaomi 14 86
Xiaomi
https://www.mi.com/xiaomi-14
Flagship with Leica cameras in compact form

A stylish and ultra-light smartphone with a vibrant display and solid performance. **Asus Zenfone 8** 81 Asus https://www.asus.com/Phones/ZenFone-8/ A compact powerhouse with flagship specs in a small form factor. Nokia 5.4 79 Nokia https://www.nokia.com/phones/en\_int/nokia-5-4 A budget-friendly and lightweight smartphone with a durable design. Motorola Moto G Power 77 Motorola https://www.motorola.com/us/smartphones-mot o-g-power-gen-2/p A lightweight smartphone with an impressive battery life and affordable price.

7

8

9

10

**LG Velvet** 

https://www.lg.com/us/mobile-phones/velvet-5g

A stylish and lightweight smartphone with

a focus on design and multimedia.

LG

75

Asus Zenfone 11 Ultra 6 84 Asus https://www.asus.com/mobile/phones/zenfone/z enfone-11-ultra/ Gaming-focused smartphone with balanced weight Nothing Phone (2a) 7 82 **Nothing** https://nothing.tech/products/phone-2a Mid-range phone with distinctive transparent design Sony Xperia 5 V 8 80 Sony https://www.sony.com/electronics/smartphones/ xperia-5-v Compact flagship with professional camera features Motorola Edge 50 Pro 9 78 Motorola https://www.motorola.com/us/smartphones/mot o-edge-gen-5/p Mid-range smartphone with curved display

Query: "best light smartphones"

10

Oppo
https://www.oppo.com/en/smartphones/series-fi
nd-x/find-x7/
Premium smartphone with Hasselblad
camera system

Query: "best light smartphones"

10

**G**oogle Gemini Success Generated ranking Apple iPhone 13 mini 98 **Apple** https://www.apple.com/iphone/ Listed Item Samsung Galaxy S24 2 95 Samsung https://www.samsung.com/global/galaxy/galaxys24/ Asus Zenfone 10 92

**Microsoft Copilot** Success Generated ranking iPhone 15 Mini 1 98 Apple https://www.apple.com The iPhone 15 Mini is Apple's latest compact smartphone, offering high-end features in a lightweight design. Listed Item Samsung Galaxy Z Flip 5 2 95 Samsung https://www.samsung.com Samsung's Galaxy Z Flip 5 combines a foldable design with a lightweight build,

# Asus https://www.asus.com/mobile-handsets/phones/ zenfone/zenfone-10/ Apple iPhone SE (3rd generation) 4 89 **Apple** https://www.apple.com/iphone-se/ Listed Item **Google Pixel 8** 5 87 Google https://store.google.com/product/pixel\_8 Motorola Edge 40 Neo 6 85 Motorola https://www.motorola.com/com/smartphones-m otorola-edge-40-neo/p Sony Xperia 5 V

https://electronics.sony.com/mobile/smartphon

82

7

Sony

e/all/p/xperia-5-v

offering a unique user experience. **Google Pixel 8a** 3 92 Google https://store.google.com The Pixel 8a is Google's affordable, lightweight smartphone with excellent camera capabilities and stock Android experience. Sony Xperia 5 V 4 90 Sony https://www.sony.com Sony Xperia 5 V is a compact smartphone with a focus on multimedia and camera performance. Xiaomi 13 Lite 5 88 Xiaomi https://www.mi.com Xiaomi 13 Lite offers a lightweight design with powerful specs at an affordable price point. **OnePlus Nord N30** 6 85

OnePlus https://www.oneplus.com The OnePlus Nord N30 is a budgetfriendly, lightweight smartphone with a 8 Samsung Galaxy Z Flip 5
Samsung
https://www.samsung.com/global/galaxy/galaxy-z-flip5/

9 Xiaomi 14
Xiaomi
https://www.mi.com/global/product/xiaomi-14

10 Unihertz Jelly Star
Unihertz
https://www.unihertz.com/products/jelly-star

Query: "best light smartphones"

10

focus on performance and design.

## 7 Oppo Reno 9

83

### Oppo

https://www.oppo.com

Oppo Reno 9 is a stylish, lightweight smartphone with a focus on design and camera capabilities.

## 8 Asus Zenfone 10

80

### Asus

https://www.asus.com

The Asus Zenfone 10 is a compact and lightweight smartphone with powerful hardware and gaming capabilities.

## 9 Motorola Edge 40 Lite

78

### Motorola

https://www.motorola.com

Motorola Edge 40 Lite is a lightweight smartphone with a focus on battery life and user-friendly features.

10 Nokia X30

75

**HMD** Global

https://www.nokia.com

The Nokia X30 is a durable, lightweight smartphone with a focus on sustainability and longevity.

Query: "best light smartphones"

10

Perplexity Al Success

Generated ranking

1 Samsung Galaxy S25

97

Samsung

https://www.samsung.com/global/galaxy/galaxy-s25/

Tecno Pova Slim 5G

95

Tecno

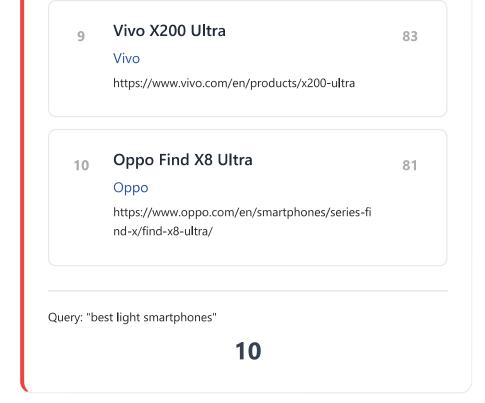
https://www.tecno-mobile.com/phones/product-detail/product/pova-slim-5g/

3 Apple iPhone 16

93

Apple

|   | https://www.apple.com/iphone-16/                                 |    |
|---|--|----|
|   | Listed Item  |    |
| 4 | Honor Magic V5   | 91 |
|   | Honor  |    |
|   | https://www.hihonor.com/global/phones/honor-<br>magic-v5/        |    |
| 5 | Huawei Mate XT Ultimate  | 90 |
|   | Huawei  https://consumer.huawei.com/en/phones/mate-x t-ultimate/ |    |
|   | Samsung Galaxy Z Flip 7  |    |
| 6 | Samsung  | 89 |
|   | https://www.samsung.com/global/galaxy/galaxy-z-flip7/            |    |
| 7 | Nothing Phone 3a Pro   | 87 |
| 1 | Nothing  | 07 |
|   | https://nothing.tech/products/phone-3a-pro                       |    |
|   | Caralla Direct Oa  |    |
| 8 | Google Pixel 9a  | 85 |
|   | Google   |    |
|   | https://store.google.com/product/pixel_9a                        |    |



# Competitive Analysis & Improvement Strategy

Based on your AI Visibility Performance compared to competitors across 5 major AI systems (GPT-4, Claude, Gemini, Copilot, Perplexity)

# **Current Strengths**

- Consistently ranked across all 5 AI sources
- Achieved top 3 ranking in at least one Al source

Strong brand recognition in AI search results

## **Growth Opportunities**

- Maintain #1 position against 17 active competitors
- Improve 5 points to achieve perfect 100% FusionScore

• Competitive performance across multiple platforms

- Optimize individual AI rankings to strengthen overall market position
- Monitor 3 high-performing competitors with 80+ scores consistently rank well

### **o** Action Plan

- Analyze top 3 competitors' websites, Al-optimized content strategy, and feature positioning
- Study why 3 high-scoring competitors (80+ avg) consistently rank well
- Focus on Al optimization strategies to improve your FusionScore percentage and competitive ranking position

### How to Use This Analysis:

These insights compare your AI Visibility Performance against top competitors based on rankings from 5 major AI systems. Your current AI Visibility Rank shows where you stand competitively. Focus on the Action Plan items to improve your FusionScore percentage and competitive ranking position.