



FusionScore

AI Visibility Performance

CATEGORY: BEST LIGHT SMARTPHONES



95%

APPLE

FusionScore.ai

Rank #1

Sep 9, 2025



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✓ Competitive Strengths



Areas for Improvement

- Consistently ranked across all 5 AI sources
- Achieved top 3 ranking in at least one AI source

- Maintain #1 position against 16 active competitors
- Improve 5 points to achieve perfect 100% FusionScore
- Closest competitor is within 5 points - strengthen competitive moat
- Optimize individual AI rankings to strengthen overall market position
- Monitor 2 high-performing competitors with 80+ scores

Combined AI Rankings

Aggregated analysis from 5 AI sources for "best light smartphones"

RANK	PRODUCT	FUSIONSORE	FREQUENCY	AVG POSITION	BEST POSITION
1 YOUR PRODUCT	A compact and lightweight smartphone with powerful performance and a high-quality camera.	95/100	5/5	#1.8	#1

RANK	PRODUCT	FUSIONSORE	FREQUENCY	AVG POSITION	BEST POSITION
	<p>Apple</p> <p>https://www.apple.com/iphone-13-mini/</p> <p>A compact and lightweight smartphone with powerful performance and a high-quality camera.</p>				
2	<p>A foldable smartphone that combines portability with a stylish design and robust features.</p> <p>Samsung</p> <p>https://www.samsung.com/galaxy-z-fold3/</p> <p>A foldable smartphone that combines portability with a stylish design and robust features.</p>	95/100	5/5	#3.3	#1
3	<p>A lightweight phone with an excellent camera and stock Android experience.</p> <p>Google</p> <p>https://store.google.com/product/pixel_5</p> <p>A lightweight phone with an excellent camera and stock Android experience.</p>	87/100	5/5	#4.4	#3

RANK	PRODUCT	FUSIONSORE	FREQUENCY	AVG POSITION	BEST POSITION
4	<p>A compact powerhouse with flagship specs in a small form factor.</p> <p>Asus https://www.asus.com/Phones/ZenFone-8/</p> <p>A compact powerhouse with flagship specs in a small form factor.</p>	77/100	4/5	#6	#3
5	<p>A sleek and lightweight smartphone with a focus on media and gaming performance.</p> <p>Sony https://www.sony.com/electronics/smartphones/xperia-5m2</p> <p>A sleek and lightweight smartphone with a focus on media and gaming performance.</p>	73/100	4/5	#5.8	#4
6	<p>A stylish and ultra-light smartphone with a vibrant display and solid performance.</p> <p>Xiaomi https://www.mi.com/global/mi-11-lite</p>	69/100	4/5	#6.3	#5

RANK	PRODUCT	FUSIONSORE	FREQUENCY	AVG POSITION	BEST POSITION
	A stylish and ultra-light smartphone with a vibrant display and solid performance.				
7	<p>An affordable and lightweight 5G smartphone with a long-lasting battery.</p> <p>OnePlus</p> <p>https://www.oneplus.com/nord-n200-5g</p> <p>An affordable and lightweight 5G smartphone with a long-lasting battery.</p>	68/100	3/5	#5	#4
8	<p>A lightweight smartphone with an impressive battery life and affordable price.</p> <p>Motorola</p> <p>https://www.motorola.com/us/smartphones-moto-g-power-gen-2/p</p> <p>A lightweight smartphone with an impressive battery life and affordable price.</p>	65/100	4/5	#8.3	#6
9	<p>Premium smartphone with Hasselblad camera system</p> <p>Oppo</p>	56/100	3/5	#9	#7

RANK	PRODUCT	FUSIONSORE	FREQUENCY	AVG POSITION	BEST POSITION
	https://www.oppo.com/en/smartphones/series-find-x/find-x7/ Premium smartphone with Hasselblad camera system				
10	Mid-range phone with distinctive transparent design Nothing https://nothing.tech/products/phone-2a Mid-range phone with distinctive transparent design	46/100	2/5	#7	#7
11	Tecno-mobile.com Tecno https://www.tecno-mobile.com/phones/product-detail/product/pova-slim-5g/	46/100	1/5	#2	#2

RANK	PRODUCT	FUSIONSORE	FREQUENCY	AVG POSITION	BEST POSITION
12	<p>A budget-friendly and lightweight smartphone with a durable design.</p> <p>Nokia</p> <p>https://www.nokia.com/phones/en_int/nokia-5-4</p> <p>A budget-friendly and lightweight smartphone with a durable design.</p>	42/100	2/5	#9	#8
13	<p>honor.com</p> <p>Honor</p> <p>https://www.hihonor.com/global/phones/honor-magic-v5/</p>	38/100	1/5	#4	#4
14	<p>Huawei.com</p> <p>Huawei</p> <p>https://consumer.huawei.com/en/phones/mate-xt-ultimate/</p>	34/100	1/5	#5	#5
15	<p>vivo.com</p> <p>Vivo</p> <p>https://www.vivo.com/en/products/x200-ultra</p>	18/100	1/5	#9	#9
16	<p>A stylish and lightweight smartphone with a focus on</p>	14/100	1/5	#10	#10

RANK	PRODUCT	FUSIONSORE	FREQUENCY	AVG POSITION	BEST POSITION
	<p>design and multimedia.</p> <p>LG</p> <p>https://www.lg.com/us/mobile-phones/velvet-5g</p> <p>A stylish and lightweight smartphone with a focus on design and multimedia.</p>				
17	<p>Unihertz.com</p> <p>Unihertz</p> <p>https://www.unihertz.com/products/jelly-star</p>	14/100	1/5	#10	#10

Score Breakdown Analysis

42.8

33.3

19

Brand Recognition
(0-45 points)

Marketing Reach
(0-35 points)

Business Consistency
(0-20 points)



Competitive Positioning Strategy

Priority 1: Your competitive positioning is strong - maintain current performance

Priority 2: Fine-tune individual factors to achieve perfect scores

AI Visibility Rankings

#1

OpenAI GPT-4

APPLE

#1

Anthropic Claude

APPLE

#1

Google Gemini

APPLE

#1

Microsoft Copilot

APPLE

#3

Perplexity AI

APPLE

Individual AI Platform Results

Detailed rankings from each AI platform for "best light smartphones" • Scores normalized to consistent scale



OpenAI GPT-4

Success

Generated ranking

1

iPhone 13 Mini

95

[Apple](#)

<https://www.apple.com/iphone-13-mini/>

A compact and lightweight smartphone with powerful performance and a high-quality camera.

Listed Item

2

Samsung Galaxy Z Flip3

93

[Samsung](#)



Anthropic Claude

Success

Generated ranking

1

iPhone 15

95

[Apple](#)

<https://www.apple.com/iphone-15/>

Latest flagship iPhone with lightweight aluminum design

Listed Item

2

Samsung Galaxy S24

93

[Samsung](#)

<https://www.samsung.com/galaxy-z-flip3/>

A foldable smartphone that combines portability with a stylish design and robust features.

3

Google Pixel 5

90

[Google](#)

https://store.google.com/product/pixel_5

A lightweight phone with an excellent camera and stock Android experience.

4

Sony Xperia 5 II

88

[Sony](#)

<https://www.sony.com/electronics/smartphones/xperia-5m2>

A sleek and lightweight smartphone with a focus on media and gaming performance.

5

OnePlus Nord N200

85

[OnePlus](#)

<https://www.oneplus.com/nord-n200-5g>

An affordable and lightweight 5G smartphone with a long-lasting battery.

6

Xiaomi Mi 11 Lite

83

[Xiaomi](#)

<https://www.mi.com/global/mi-11-lite>

<https://www.samsung.com/us/smartphones/galaxy-s24/>

Compact flagship with AI features and lightweight design

3

Google Pixel 8

90

[Google](#)

https://store.google.com/product/pixel_8

AI-powered smartphone with clean Android experience

4

OnePlus 12R

88

[OnePlus](#)

<https://www.oneplus.com/12r>

Performance-focused smartphone with lightweight build

5

Xiaomi 14

86

[Xiaomi](#)

<https://www.mi.com/xiaomi-14>

Flagship with Leica cameras in compact form

A stylish and ultra-light smartphone with a vibrant display and solid performance.

7 Asus Zenfone 8 81

[Asus](#)

<https://www.asus.com/Phones/ZenFone-8/>

A compact powerhouse with flagship specs in a small form factor.

8 Nokia 5.4 79

[Nokia](#)

https://www.nokia.com/phones/en_int/nokia-5-4

A budget-friendly and lightweight smartphone with a durable design.

9 Motorola Moto G Power 77

[Motorola](#)

<https://www.motorola.com/us/smartphones-moto-g-power-gen-2/p>

A lightweight smartphone with an impressive battery life and affordable price.

10 LG Velvet 75

[LG](#)

<https://www.lg.com/us/mobile-phones/velvet-5g>

A stylish and lightweight smartphone with a focus on design and multimedia.

6 Asus Zenfone 11 Ultra 84

[Asus](#)

<https://www.asus.com/mobile/phones/zenfone/zenfone-11-ultra/>

Gaming-focused smartphone with balanced weight

7 Nothing Phone (2a) 82

[Nothing](#)

<https://nothing.tech/products/phone-2a>

Mid-range phone with distinctive transparent design

8 Sony Xperia 5 V 80

[Sony](#)

<https://www.sony.com/electronics/smartphones/xperia-5-v>

Compact flagship with professional camera features

9 Motorola Edge 50 Pro 78

[Motorola](#)

<https://www.motorola.com/us/smartphones/motorola-edge-gen-5/p>

Mid-range smartphone with curved display

Query: "best light smartphones"

10

10 **Oppo Find X7**

76

[Oppo](#)

<https://www.oppo.com/en/smartphones/series-find-x/find-x7/>

Premium smartphone with Hasselblad camera system

Query: "best light smartphones"

10

 **Google Gemini**

Success

Generated ranking

1 **Apple iPhone 13 mini** 98
[Apple](#)
<https://www.apple.com/iphone/>
Listed Item

2 **Samsung Galaxy S24** 95
[Samsung](#)
<https://www.samsung.com/global/galaxy/galaxy-s24/>

3 **Asus Zenfone 10** 92

 **Microsoft Copilot**

Success

Generated ranking

1 **iPhone 15 Mini** 98
[Apple](#)
<https://www.apple.com>
The iPhone 15 Mini is Apple's latest compact smartphone, offering high-end features in a lightweight design.
Listed Item

2 **Samsung Galaxy Z Flip 5** 95
[Samsung](#)
<https://www.samsung.com>
Samsung's Galaxy Z Flip 5 combines a foldable design with a lightweight build,

Asus

<https://www.asus.com/mobile-handsets/phones/zenfone/zenfone-10/>

4 **Apple iPhone SE (3rd generation)** 89

[Apple](#)

<https://www.apple.com/iphone-se/>

Listed Item

5 **Google Pixel 8** 87

[Google](#)

https://store.google.com/product/pixel_8

6 **Motorola Edge 40 Neo** 85

[Motorola](#)

<https://www.motorola.com/com/smartphones-motorola-edge-40-neo/p>

7 **Sony Xperia 5 V** 82

[Sony](#)

<https://electronics.sony.com/mobile/smartphone/all/p/xperia-5-v>

offering a unique user experience.

3 **Google Pixel 8a** 92

[Google](#)

<https://store.google.com>

The Pixel 8a is Google's affordable, lightweight smartphone with excellent camera capabilities and stock Android experience.

4 **Sony Xperia 5 V** 90

[Sony](#)

<https://www.sony.com>

Sony Xperia 5 V is a compact smartphone with a focus on multimedia and camera performance.

5 **Xiaomi 13 Lite** 88

[Xiaomi](#)

<https://www.mi.com>

Xiaomi 13 Lite offers a lightweight design with powerful specs at an affordable price point.

6 **OnePlus Nord N30** 85

[OnePlus](#)

<https://www.oneplus.com>

The OnePlus Nord N30 is a budget-friendly, lightweight smartphone with a

8

Samsung Galaxy Z Flip 5

80

Samsung

https://www.samsung.com/global/galaxy/galaxy-z-flip5/

9

Xiaomi 14

78

Xiaomi

https://www.mi.com/global/product/xiaomi-14

10

Unihertz Jelly Star

75

Unihertz

https://www.unihertz.com/products/jelly-star

Query: "best light smartphones"

10

focus on performance and design.

7

Oppo Reno 9

83

Oppo

https://www.oppo.com

Oppo Reno 9 is a stylish, lightweight smartphone with a focus on design and camera capabilities.

8

Asus Zenfone 10

80

Asus

https://www.asus.com

The Asus Zenfone 10 is a compact and lightweight smartphone with powerful hardware and gaming capabilities.

9

Motorola Edge 40 Lite

78

Motorola

https://www.motorola.com

Motorola Edge 40 Lite is a lightweight smartphone with a focus on battery life and user-friendly features.

10

Nokia X30

75

[HMD Global](#)

<https://www.nokia.com>

The Nokia X30 is a durable, lightweight smartphone with a focus on sustainability and longevity.

Query: "best light smartphones"

10



Perplexity AI

Success

Generated ranking

1

Samsung Galaxy S25

97

[Samsung](#)

<https://www.samsung.com/global/galaxy/galaxy-s25/>

2

Tecno Pova Slim 5G

95

[Tecno](#)

<https://www.tecno-mobile.com/phones/product-detail/product/pova-slim-5g/>

3

Apple iPhone 16

93

[Apple](#)

<https://www.apple.com/iphone-16/>

Listed Item

4

Honor Magic V5

91

[Honor](#)

<https://www.hihonor.com/global/phones/honor-magic-v5/>

5

Huawei Mate XT Ultimate

90

[Huawei](#)

<https://consumer.huawei.com/en/phones/mate-x-t-ultimate/>

6

Samsung Galaxy Z Flip 7

89

[Samsung](#)

<https://www.samsung.com/global/galaxy/galaxy-z-flip7/>

7

Nothing Phone 3a Pro

87

[Nothing](#)

<https://nothing.tech/products/phone-3a-pro>

8

Google Pixel 9a

85

[Google](#)

https://store.google.com/product/pixel_9a

9

Vivo X200 Ultra

83

Vivo

<https://www.vivo.com/en/products/x200-ultra>

10

Oppo Find X8 Ultra

81

Oppo

<https://www.oppo.com/en/smartphones/series-find-x/find-x8-ultra/>

Query: "best light smartphones"

10



Competitive Analysis & Improvement Strategy

Based on your AI Visibility Performance compared to competitors across 5 major AI systems (GPT-4, Claude, Gemini, Copilot, Perplexity)



Current Strengths

- Consistently ranked across all 5 AI sources
- Achieved top 3 ranking in at least one AI source

Strong brand recognition in AI search results



Growth Opportunities

- Maintain #1 position against 17 active competitors
- Improve 5 points to achieve perfect 100% FusionScore

-
- Competitive performance across multiple platforms

- Optimize individual AI rankings to strengthen overall market position
- Monitor 3 high-performing competitors with 80+ scores consistently rank well



Action Plan

- Analyze top 3 competitors' websites, AI-optimized content strategy, and feature positioning
- Study why 3 high-scoring competitors (80+ avg) consistently rank well
- Focus on AI optimization strategies to improve your FusionScore percentage and competitive ranking position

How to Use This Analysis:

These insights compare your AI Visibility Performance against top competitors based on rankings from 5 major AI systems. Your current AI Visibility Rank shows where you stand competitively. Focus on the Action Plan items to improve your FusionScore percentage and competitive ranking position.